

# Beauty and the Beast

**B**eauty Without Cruelty has been investigating the humane claims of cosmetic companies for close to thirty years. We are often asked why the list is so small and the answer is that virtually none of the worlds leading cosmetic companies are acceptable to BWC, or to other international organisations and in this country there are not enough small, animal friendly, companies to fill the gap, as there are overseas. However, the good news is that we are investigating the claims of more than twenty companies at the moment and hopefully we will be able to increase the numbers of endorsed companies soon.



## Beauty Without Cruelty Approved Cosmetic Guide 2007

(V) Indicates products suitable for vegans

(Veg) indicates products suitable for vegetarians

Unmarked products may contain animal protein

Products marked with # appear on the internationally accepted Corporate Standard of Compassion for Animals (USA) and the Humane Cosmetic Standard (Europe). All other companies on the white list have been investigated by Beauty Without Cruelty

### The White List

**The following companies comply with Beauty Without Cruelty's humane criteria:**

COMPANY	DESCRIPTION
Annique	Full skin care range, available through direct sales.
Annique Baby Range	
Dermalogica #	Only available from qualified outlet. Contact Dermal Inst. Of S.A., Tel. (011) 268 0018
Duo (V)	Anti-perspirant @ selected stores
Endocil (Veg)	Full skin care range
Innoxa (V)	Full cosmetic skin care range
John Paul Mitchell Systems #	Hair care products available @ hairdressers
Kingfisher Natural Toothpaste#	Toothpaste, available at health shops
Kiss my Face #	Tel. (011) 325 5168 for information
Like Silk (V)	Full skin care range
Miss Wild (Veg)	Full skin care and cosmetic range
Montagne Jeunesse #	Top to toe beauty products. Clicks, Dis-Chem, Hyperama, Pick 'n Pay
Naturalwise skin care	Skin and baby care. Tel. 0860 104453 <a href="http://www.naturalwise.co.za">www.naturalwise.co.za</a>
Naturoba (V)	Jojoba oil and aromatherapy
KE Pharmaceuticals (V)	Aqueous and baby care products
Quintessence	Skin Care range (012) 804 6443
Reall Perfumes (V)	Available through party sales
Symphatone (Veg)	Skin care range, health shops.
Thursday Plantation #	Health Shops
The Victorian Garden (Veg)	Hand-made organic skin care products. No alcohol, preservatives or colourants
Vanda	Full skin care/ cosmetic range
Weleda #	Health shops
Woolworths	Available nationwide. Cosmetics, skin care and bath products.

### The Black List

**The following companies do not comply with Beauty Without Cruelty's humane criteria.**

COMPANY	PRODUCTS, BRANDS, SUBSIDIARIES
Benckiser Group – Coty Group	Coty, Rimmel, Adidas
Lancaster Group	
Bristol-Myers Co. Ltd	Clairol Nice 'n Easy, Herbal Essence, Lasting Colour, Mum, Hydrience
Colgate Palmolive Ltd	Colgate, Ajax, Soft & Gentle
Elida Farberge Ltd	Mentadent, Ponds, Vaseline, Sunsilks, Lux, Dove, Lifebuoy, Harmony
Gillette	Sensor (Excel), Right Guard, Oral-B, and more
L'Oreal	No longer tests its finished cosmetic, toiletry and perfumery products on animals, but gives no guarantee on ingredients-L'Oreal, Body Shop, Plenitude, Elnett, Recital, Castings
Proctor & Gamble	Pantene, Head & Shoulders, Vidal Sason, Oil of Olay, Clearasil, Iams, Eukenuba and many more.
Reckitt	Harpic, Windolene, Brasso, Haze
Sara Lee Corp.	Body Mist, Badedas, Sanex, Radox
SC Johnson Wax Ltd	Pledge, Mr. Muscle, Toilet Duck, Glade
SmithKline Beecham	Beechams, Aquafresh, Andrews, Sensodyne
Unilever	Surf, Comfort, Sunlight, Domestos, Cutex
Wella	Vivacity, Silverkrin
Warner Lambert	Listerine