



Beauty Without Cruelty

Defending Animal Rights

Designing with, or wearing fur or fur trim, is cruel and unnecessary.

Help save foxes, rabbits, and other furbearers from suffering in the name of "fashion" by signing the fur-free pledge.

Whether caught in steel traps in the wild or anally electrocuted after life in a small cage on a fur farm, these animals suffer immensely. Millions of cats and dogs also suffer excruciating lives and deaths annually in China, to supply the fur trim market worldwide.

When compassionate designers and consumers take a stand against cruelty by refusing to design with or purchase fur and fur trim, the world is shown that not only can one be fashion conscious, but also "conscious" in the true sense of the word.

If you have any doubt as to the origin of the synthetic "fur" you would like to use or wear, please contact Beauty Without Cruelty urgently at lejane@bunnyhuggers.co.za or call 021 559 7324

The Pledge

I pledge not to design or to purchase fur or fur trim due to the terrible suffering of animals, in the name of fashion. I wish to be known as a "fashion with compassion" designer or consumer.

Name.....

Signed.....

Date.....

PLEASE RETURN

Post to P O BOX 1156 MILNERTON 7435
Fax to 0866 177 157
E-mail to toni@bwcsa.co.za

www.bwcsa.co.za OR www.sentience.co.za and follow the link.